



# Case Study

## Smarter Billing & Workflow for Global Team



### ABOUT US

BlueArc Technologies is a leading provider of AI-driven business process automation, empowering organizations worldwide to achieve operational excellence.

We help businesses turn inefficiencies into growth opportunities, driving innovation through tailored, transparent automation solutions that deliver measurable results and sustainable impact.

### CHALLENGE

SMBs and mid-sized enterprises—struggled with manual invoicing, payment delays, and fragmented financial systems. These inefficiencies caused cash flow bottlenecks, increased administrative overhead, and limited scalability for businesses operating across multiple geographies.

### COST OF NOT CHANGING

- Delayed payments: Manual invoicing and lack of reminders led to overdue accounts and poor cash flow.
- High error risk: Manual data entry increased chances of billing inaccuracies and compliance issues.
- Limited scalability: Businesses expanding globally faced challenges with multi-currency billing and tax compliance.
- Operational inefficiency: Fragmented workflows consumed time and resources, reducing profitability.

### SOLUTIONS

We offer customizable invoice templates for consistent branding, automated scheduling with reminders to minimize overdue payments, and multi-currency support with integrated tax calculations for global operations. Our real-time dashboards provide clear insights into revenue, expenses, and outstanding balances, while seamless integrations with leading accounting platforms and payment gateways ensure smooth financial management.

### OUTCOME

Automated billing and reminders accelerated payments and improved cash flow, while digital workflows reduced errors and compliance risks. Multi-currency and tax features enabled smooth global expansion, and efficiency gains freed resources for growth by cutting administrative overhead.



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